SUNRISE SUN©

- ***Reach potential customers in Sunrise Lakes and surrounding areas***
- ***Four different ad sizes to choose from to fit your advertising budget***
- ***Spotlight Options for Event & Show Sponsorships***
- ***Banner Stand Ads in the Sunrise Lakes Phase 4 Theater Box Office Lobby***
- ***Complete Graphic Design Services for Ads, Banners, and Promotionals***

See what advertising with us could do for your business!

954.748.3230

Other Advertising Options

Banner Displays

Retractable and feather banners will be displayed strategically in the lobby of the SLP4 Main Clubhouse. There are four spots available each month and will receive visual traffic seven days a week. Advertiser provides banner and stand.

Banner(s) will be displayed from the first of the month until the last day of the month and must be delivered and set up by the 25th of the prior month.

SLP4 Website Advertising

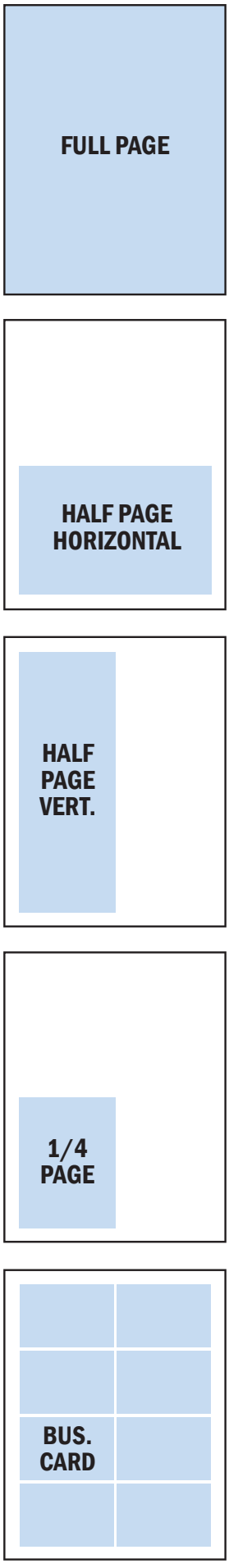
Advertising on the Sunrise Lakes Phase 4 website consists of a banner on the first page of the site's Show Page (four spots available). A clickable banner will be directed to the Advertiser's preference and will appear from the first of the month to the last day of the month. Advertiser's banner art and link must be submitted by the 25th of the prior month.

Event & Activities Sponsorships

We currently host many gatherings at the clubhouse, some are for residents only, and others open to the public, via ticket purchasing, These are:

• Shows • Dances • Bingo Nights • Movie Days
• Activity Days • Lunch & Learn Sessions

These popular activities may be sponsored by your organization, Please ask about the availability of upcoming shows & events. Sponsorships include a six-foot table with two chairs, placed in the lobby of the Clubhouse near the entrance to the venue where the event will occur (Theater or Ballroom), This gives the Advertiser or Organization the ability to collect data from resident and participants towards a raffle to be done at a scheduled time at the event.



Mechanicals

AD SIZE (inches)	WIDTH	HEIGHT	BLEED
Full Page*	8.5	11	Add .125" on all sides
Half Page Horz	7.75	5	None
Half Page Vert	3.75	10.125	None
Quarter Page	3.875	5	None
Business Card	3.5	2.5	None

*For full page bleed ads, please keep live matter 0.38" from trim.

For non-bleed ads, keep live matter at least 0.25" from border.

Printing Process: Sheet-Fed Offset

Binding Method: Fold and Stitch

Single-Page Trim Size: Letter (8.5" x 11")

Electronic Files:
High-Resolution (Press-Ready) PDF files are preferred, created in one of the following: Adobe inDesign, Adobe Illustrator, or Adobe Photoshop. PDF files created in Corel will be accepted if the final file is Press-Ready. ***The Sunrise Sun production staff has the right to refuse any ad that does not meet the quality standards or specs of the publication.***

All photography and illustrations used in the production of the ad(s) must be no less than 300dpi and color corrected as CMYK files. All ads submitted in JPG or PNG formats must be 300dpi and in CMYK format. If an RGB ad is submitted, production cannot guarantee final color output. Microsoft PowerPoint and Publisher files will not be accepted.

Ad Submission:
Email high-resolution PDFs to **marketing@sl4recdistrict.com**.

Production:
Artwork and/or ad production is not included in your advertising contract. Graphic Design services are available upon request for additional cost. All artwork created by and used in the magazine is copyright protected and cannot be used in any other publication without prior consent.

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Advertising Agreement

Today's Date:		
Company Name:		
Address:		
Agent Name:		
Telephone:	Fax:	Email Address:
Payment Type: ☐ Cash ☐ Check ☐ Money Order ☐ American Express ☐ Discover ☐ Master Card ☐ Visa		
Name on Card:		
Card Number:	Expiration Date:	Security Code:
Start Month/Year:	End Month/Year:	

AD SIZE (inches)		BILLED MONTHLY		BILLED EVERY 6 MONTHS
Full Page	☐	150.00	☐	750.00 for 6 mos/125.00mo
Half Page Horz	☐	75.00	☐	375.00 for 6 mos. / 62.50mo
Half Page Vert	☐	75.00	☐	375.00 for 6 mos. / 62.50mo
Quarter Page	☐	50.00	☐	250 for 6 mos. / 41.67mo
Business Card	☐	100.00 for 3 months	☐	200.00 for 6 mos / 33.33mo
Vertical Banner/Stand in Main Clubhouse	☐	100.00	☐	500 for 6 mos / 83.33mo
Website Advertising w/Redirected Link	☐	100.00	☐	500 for 6 mos / 83.33mo

Please note that prices and services are subject to change without prior notice.

☐ JAN ☐ FEB ☐ MAR ☐ APR ☐ MAY ☐ JUN ☐ JUL ☐ AUG ☐ SEP ☐ OCT ☐ NOV ☐ DEC

Signature of Advertiser Date

Signature of Soc. Dir. Date

- All ad insertions are required to have a signed agreement.
- Ads must be paid for by the 5th day of the prior month of the next issue due.
- Artwork must be submitted by the 10th of the prior month, if ad revisions are needed.
- Agreement and Artwork may be submitted via email.
- Invoices will be issued upon request and sent via email.
- All ads will be displayed on a rotation basis, sometimes in the first half and sometimes in the second half of the magazine.
- Ads will run on a period basis (month-to-month; 3 months; 6 months) and may be cancelled by Vendor or Sunrise Lakes Management by the 30th day of the prior month's issue.
- Art will be available in print form at the Sunrise Lakes Phase 4 Clubhouse and in PDF form at our website — sl4recdistrict.com
- Pricing is subject to change and will be communicated to Vendors prior to any changes taking effect.

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